thrive | feed. educate. grow.

Thrive connects global donors and local volunteers to children living in the poorest areas of the world by providing nutritious food and promoting healthy habits to give them a chance at a better life.

2017 ANNUAL REPORT

Welcome

It has been our profound joy to watch Thrive grow and evolve during its first five years. We are inspired every day by our gratitude to our donors, partners and volunteers; by the smiles of schoolchildren living in impoverished neighborhoods; and by the knowledge that there are many more children who need our help.

Thrive's success so far has been fueled by the passion of the hundreds of donors, partners and volunteers who are committed to our mission, regardless of external challenges including political unrest, floods, and fires. To continue our mission to feed hungry children, we will build on this momentum as Thrive expands to additional schools in new neighborhoods in Dhaka and programs in Manila, and others across the globe. At five years old, Thrive is only getting started.

Thrive on!

Priscilla & Gina

Our Origin

It all started with a simple promise of a banana.

In 2012, three American expats living in Dhaka, Bangladesh set out to feed as many impoverished children as possible, focusing on the places where they could find the most kids in need: makeshift schools in the slums. The women began modestly, offering to make a one-time delivery of bananas to a school in the Korail neighborhood. It quickly became clear that they had discovered an enormous opportunity: providing schoolchildren with nutritious meals so that they can learn, grow and fulfill their potential.

The three women began sharing photos and stories of their experiences on Facebook. This inspired volunteers in Dhaka to prepare and deliver food, and friends and family around the world to donate money to the cause. Thrive began to take shape.

IMPACT

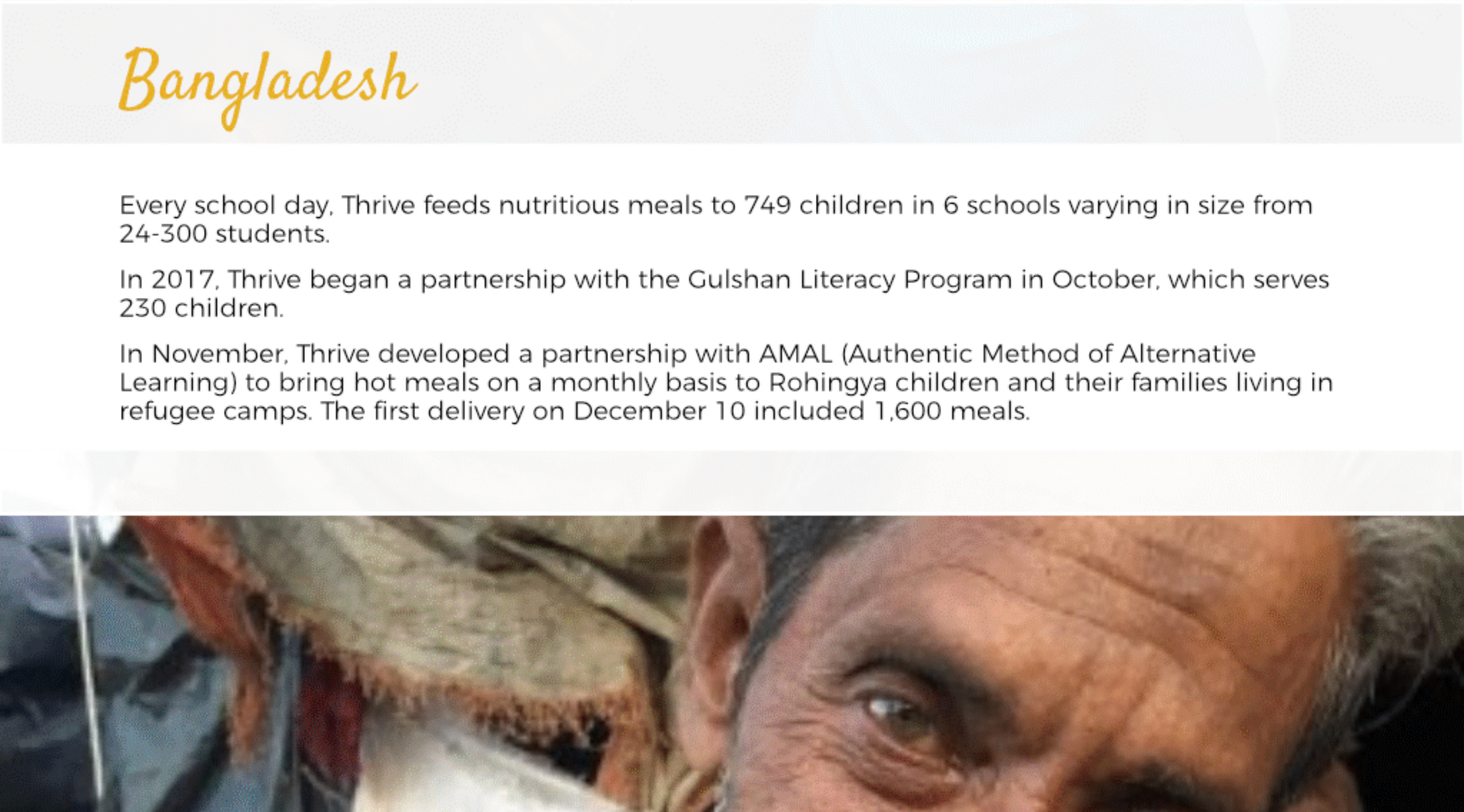
Thrive delivers over 5,345 meals to children in Bangladesh and the Philippines daily. That's more than 64,000 bananas a year!

Nutritious meals include a protein (hard-boiled egg or nuts), a fruit (such as apple, orange, watermelon or fig), vegetables in season (such as carrot or cucumber), and – as always – our signature banana.

Today, Thrive delivers more than 3,750 healthy meals a week to six schools in Dhaka, Bangladesh and a two community programs in Manila, Philippines while teaching proper hygiene habits to prevent illness. The meals – which cost roughly 50 cents per child – include eggs, bananas, peanuts, seasonal fruits and/or vegetables, and a glass of milk.

15,000
meals delivered monthly

64,000+
bananas in a year

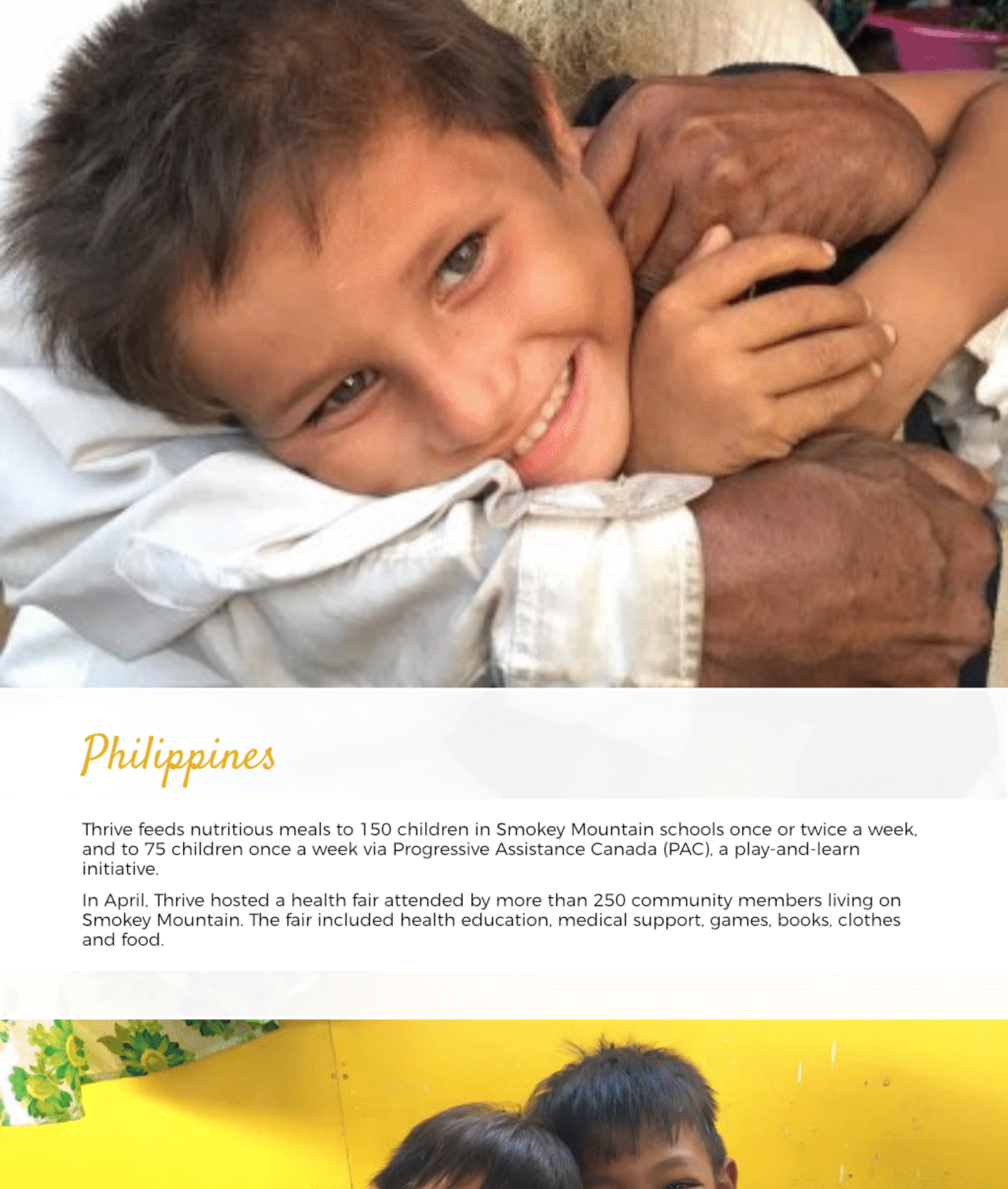


Bangladesh

Every school day, Thrive feeds nutritious meals to 749 children in 6 schools varying in size from 24-300 students.

In 2017, Thrive began a partnership with the Gulshan Literacy Program in October, which serves 230 children.

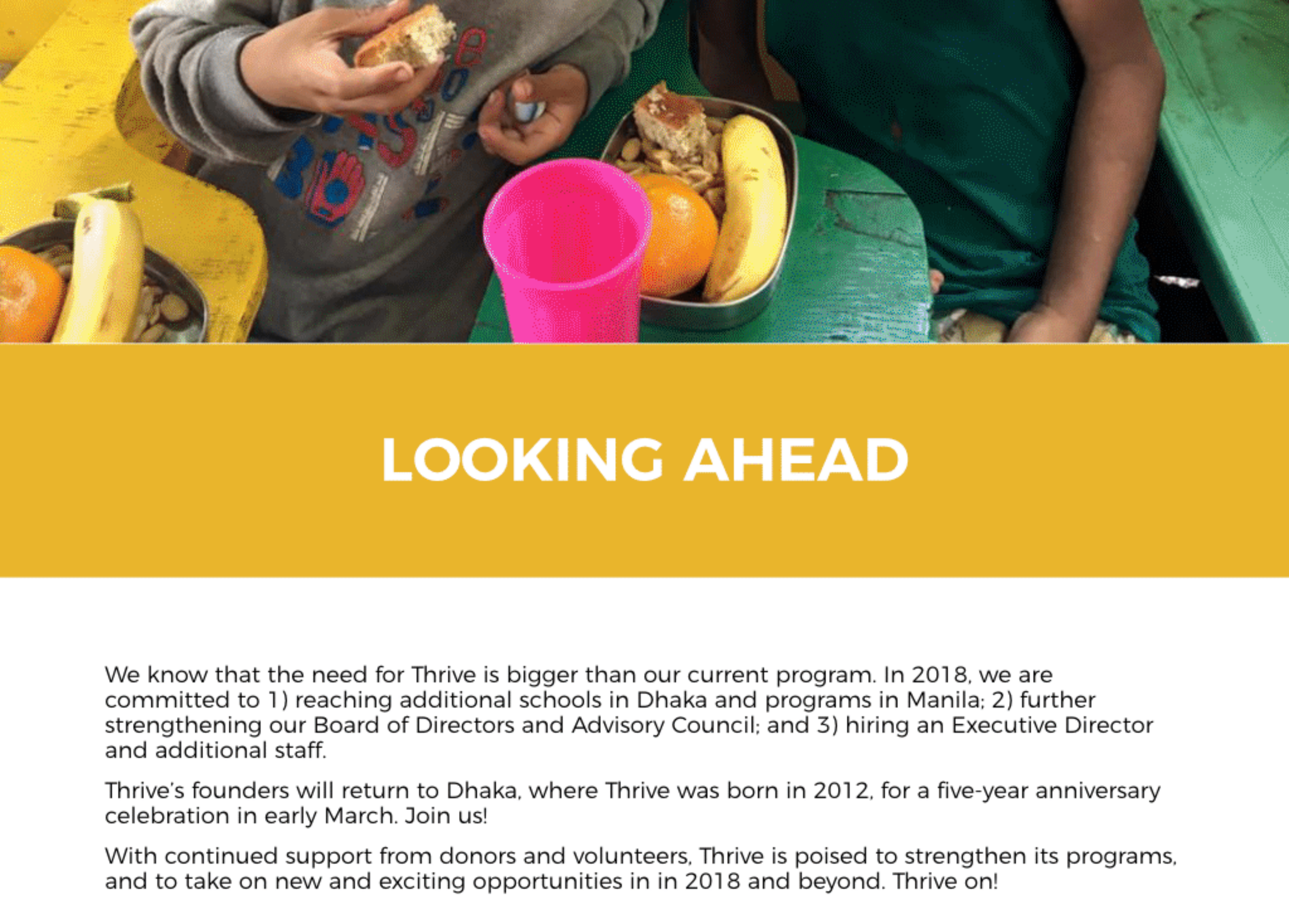
In November, Thrive developed a partnership with AMAL (Authentic Method of Alternative Learning) to bring hot meals on a monthly basis to Rohingya children and their families living in refugee camps. The first delivery on December 10 included 1,600 meals.



Philippines

Thrive feeds nutritious meals to 150 children in Smokey Mountain schools once or twice a week, and to 75 children once a week via Progressive Assistance Canada (PAC), a play-and-learn initiative.

In April, Thrive hosted a health fair attended by more than 250 community members living on Smokey Mountain. The fair included health education, medical support, games, books, clothes and food.

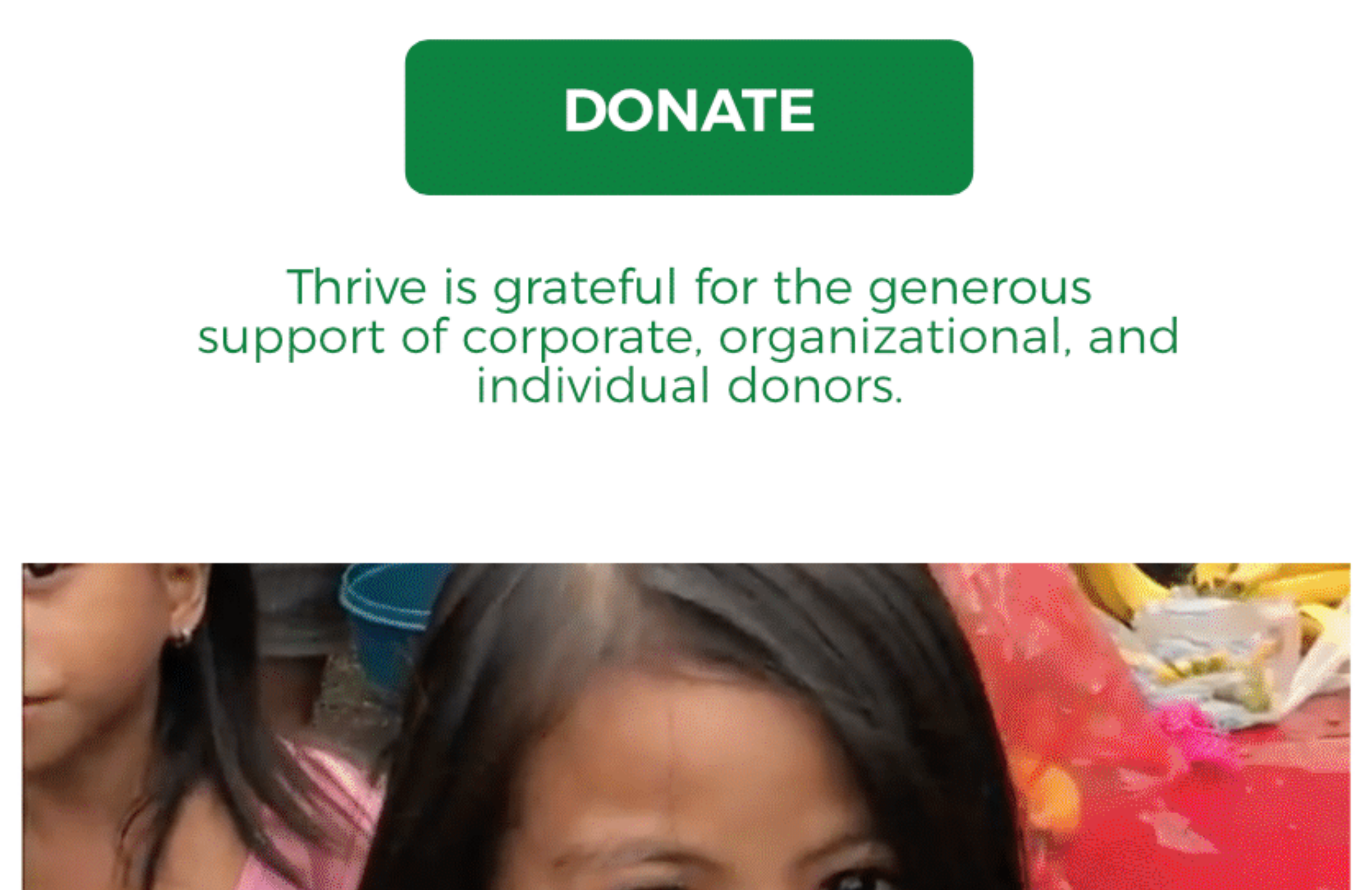


LOOKING AHEAD

We know that the need for Thrive is bigger than our current program. In 2018, we are committed to 1) reaching additional schools in Dhaka and programs in Manila; 2) further strengthening our Board of Directors and Advisory Council; and 3) hiring an Executive Director and additional staff.

Thrive's founders will return to Dhaka, where Thrive was born in 2012, for a five-year anniversary celebration in early March. Join us!

With continued support from donors and volunteers, Thrive is poised to strengthen its programs, and to take on new and exciting opportunities in in 2018 and beyond. Thrive on!



DONATE

Thrive is grateful for the generous support of corporate, organizational, and individual donors.

THANKS. SALAMAT. DHONNOBAD.
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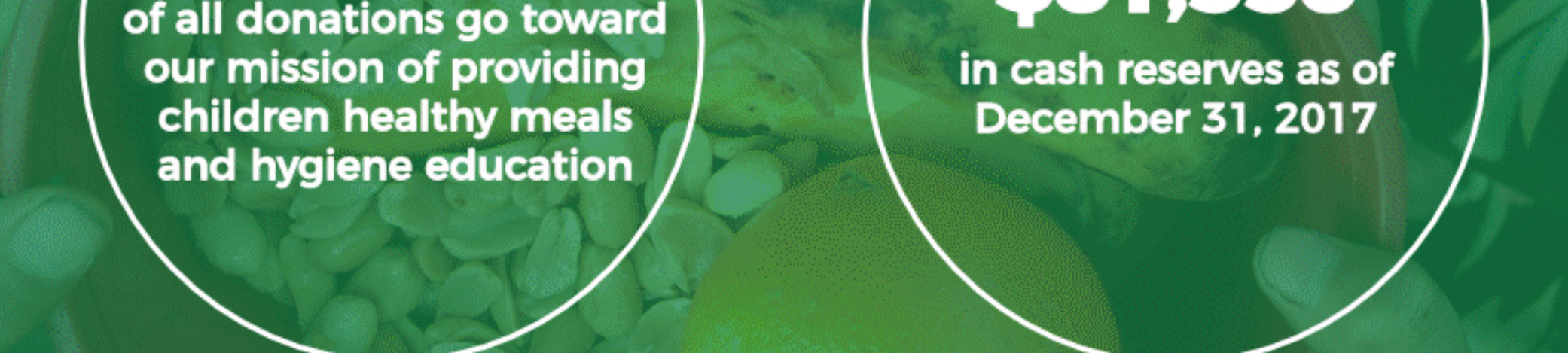
FINANCIALS

We received
$78,345 donations
from individual donors and corporate sponsors



90%
Food delivery

5%
Development

5%
Operations

100%
of all donations go toward our mission of providing children healthy meals and hygiene education

$81,338
in cash reserves as of December 31, 2017

Financial Statement

OUR TEAM

Thrive is registered in the US as a 501(c)(3) charitable organization.

Board Members
Priscilla Heffelfinger, President
Gina Gabel, Vice President
Shannon Young, Treasurer
Ali Arsalan
Kanwal Bhagat
Sadia Moyeen

Advisory Council
Rebecca Arnold
Rose Blanchard
Shelley King
Adele Millard
Dana Zarzycki

Co-Founders
Gina Gabel
Priscilla Heffelfinger
Regina Landor

Staff
Iffat Mallik (Dhaka)
Cheryl Brown (US)

Core Volunteers
Sadia Moyeen, Amna Rahman (Dhaka Co-leads)
Kanwal Bhagat (Dhaka, Corporate)
Marylu Fryberger (Manila Lead)
Ashley Spurlock (Manila)

Corporate Donors

LINDEX
HOMEBOUND
DIRECT FRESH
SQUARE Food & Beverage Ltd.
AB Bank

Partnerships

DIRECT FRESH
aisd American International School Dhaka
আমাল

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